

COMMUNITY



**RGBS COMMUNITY HELP EACH OTHER
SUCCEED**—IN UNIVERSITY AND
THROUGHOUT THEIR CAREERS.

RGBS will become your second home, and these people—your classmates, professors, and staff—will become your family. You can count on them to support and encourage you at every turn, from learning a difficult business concept to interviewing for jobs.

SCHOLARSHIPS

Scholarships are available to students based on their past performance.

- $\geq 90\%$ marks: - 20,000 /-
- Between 80%-90%: - 15,000/-
- Between 70%-80%: - 10,000/-

RCM is committed to making its world-class education accessible & affordable for students from all walks of life. This is made possible through our need-based Financial Aid philosophy.

Usually several banks are interested in offering loans to those admitted to the bachelor's or master's programs. Interested students, apart from their own banking sources, can approach bank branches of Indian banks for financial assistance.

Find your people

Our student organizations enable you to make connections and friends, explore your interests, and build your resume.

Feel empowered

RGBS students inspire one another to achieve more. Partnerships with students, faculty, and staff provide encouragement, support, and opportunities.

Celebrate diversity

At RGBS, you'll find support and resources for everything and an inclusive community that embraces people of all backgrounds.

FEE STRUCTURE

120 SEATS

During Admissions Rs.60,000/-

1st Year

1st Trimester Rs. 70,000/-

2nd Trimester Rs. 70,000/-

3rd Trimester Rs. 70,000/-

2nd Year

4th Trimester Rs. 60,000/-

5th Trimester Rs. 60,000/-

TOTAL COURSE FEE Rs. 3,90,000/-

6th Trimester (only for Certification) Rs. 34,000/-

TOTAL COURSE FEE (With Certification) Rs. 4,24,000/-

HOSTEL FEE

AC: Rs. 38,000/- (Per Year)

Non-AC: Rs. 25,000/- (Per Year)

Submit One set of photocopies of the following documents and photographs while admission.

- Class 10th, 12th mark sheet and Certificate
- Adhar Card
- Recent colored pass port size (2 nos.) and 2 coloured stamp size photographs
- Valid entrance exam score card. OJEE, CAT, MAT, CMAT, ATMA

Original documents to be submitted at the time of admission are:

- College Leaving Certificate
- Migration Certificate
- Conduct Certificate from the institute last attended

1st YEAR SYLLABUS

1st TRIMESTER

Organizational Structure & Design | Individual and Group Behavior in Organization | Marketing Management-I | Micro Economics for Managers | Financial Reporting | Financial Management | Business Statistics | Managerial Computing | Business Communication Lab - I | Managerial Computing Lab

2nd TRIMESTER

Marketing Management-II | Financial Statement Analysis | Strategic Cost Management | Human Resource Management | Research Methodology | Operations Research | Macro-Economic Analysis & Policy | Business Information System | Business Communication Lab II | Data Analysis Lab

3rd TRIMESTER

Marketing Management-III | Banking Management | Capital Investment Decisions | Economic Environment of Business | Leadership and Team Building | Business Negotiation Skills | Operations Management | Basic of SAP | Business Communication Lab - III | Research Lab

2nd YEAR SYLLABUS

4th TRIMESTER

Summer Internship Project Presentation | Strategic Management | Logistics and Supply Chain Management | Managerial Communication Lab

Elective Group-A
Elective-I
Elective-II
Elective-III
Elective-IV

Elective Group-A
Elective-I
Elective-II

5th TRIMESTER

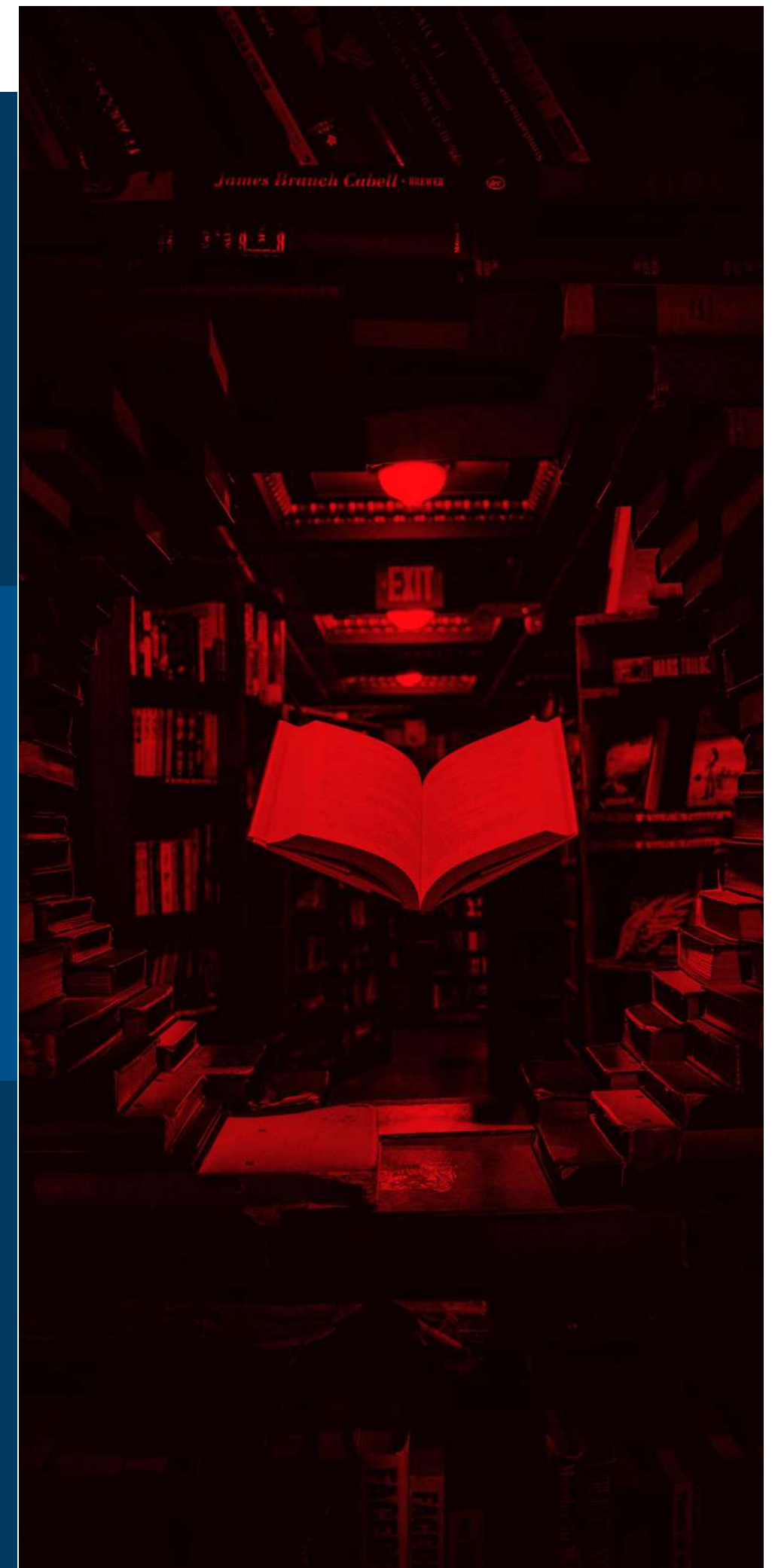
Theory | Business Law | Ethics, Corporate Governance and Social Responsibility | Spirituality Management

Elective Group-A
Elective-V
Elective-VI
Elective-VII
Elective-VIII

Elective Group-A
Elective-III
Elective-IV

6th TRIMESTER

Dissertation



ELECTIVES

MARKETING MANAGEMENT

4th TRIMESTER

Consumer Behavior | Advertising Management | Sales and Distribution Management | Retail Marketing | Rural Marketing

5th TRIMESTER

Product and Brand Management | Service Marketing | Strategic Marketing | International Marketing | Customer Relationship Management

OPERATIONS MANAGEMENT

4th TRIMESTER

Technology Management | Project Management | Materials Management | Supply Chain Management | Total Quality Management

5th TRIMESTER

Service Operations Management | Logistics Management | Six Sigma | Innovation and R&D Management | Management of Physical Assets

FINANCIAL MANAGEMENT

4th TRIMESTER

Corporate Finance | Financial Services | Security Analysis & Portfolio Management | International Finance | Financial Planning & Wealth Management

5th TRIMESTER

Product and Brand Management | Service Marketing | Strategic Marketing | International Marketing | Customer Relationship Management

BANKING MANAGEMENT

4th TRIMESTER

Monetary & Fiscal Policy System in India | Accounting & Finance for Bankers | Legal and Regulatory Aspects of Banking | Rural Banking | Retail Banking & Marketing of Financial Products

5th TRIMESTER

Corporate Banking | Foreign Exchange & Financing of international Trade | Treasury Management & ALM | Credit Analysis & NPA Management | Customer Service Management in Bank

HUMAN RESOURCE MANAGEMENT

4th TRIMESTER

Industrial Relations | Labour Laws | Compensation Management | Human Resource Planning | Performance Management System

5th TRIMESTER

Human Resource Development | Talent Management | Strategic HR | Organisation Change & Development | International HRM

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

4th TRIMESTER

Supply Chain Management | Project Operations Management | Supply Chain IT Network Design | Demand Planning and Forecasting | Principles of Logistics Management

5th TRIMESTER

Logistics and Distribution Management | Customer Relationship Management | Advanced Supply Chain Management | Logistics Technology & e-SCM | Business Logistics & Transport Management

INFORMATION SYSTEM

4th TRIMESTER

RDBMS | Software Management | Business Functions & Process | Computer Aided Management | Business Data Communications &

5th TRIMESTER

Enterprise Resource Planning | E-Business | Object oriented program with Java | Information Security & Cyber Law | Business Modeling and Simulation

ENTERPRISE RESOURCE PLANNING-SAP

4th TRIMESTER

Enterprise Resource Planning Systems | Business Process Engineering | Data Communication and Networking | Emerging Technology | SAP Functional Module-I (SD-I, FICO-I, HR-I)

5th TRIMESTER

E-Business | Object oriented program with Java | Information Security & Cyber Law | SAP - Cloud Computing | SAP Functional Module-II (SD-II, FICO-II, HR-II)

N.B

1. A student will have to opt for total number of twelve elective papers in 4th and 5th trimester taken together from all the groups.

2. A student will have to select four papers from any one of the elective groups (i.e. 1, 2, 3, 4, 5, 6, 7 and 8) and two papers from other groups in both 4th and 5th trimester. The combinations are represented in the matrix form for the more clarification.

COMBINATION-1	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. Marketing	1. Finance
	1. HRM
	1. IT
	1. OM
	1. BM
	1. LSCM
	1. ERP-SAP

COMBINATION-2	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. Marketing	1. Marketing
	1. HRM
	1. IT
	1. OM
	1. BM
	1. LSCM
	1. ERP-SAP

COMBINATION-3	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. HRM	1. Marketing
	1. Finance
	1. IT
	1. OM
	1. BM
	1. LSCM
	1. ERP-SAP

COMBINATION-4	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. Marketing	1. Marketing
	1. Finance
	1. HRM
	1. OM
	1. BM
	1. LSCM
	1. ERP-SAP

COMBINATION-5	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. OM	1. Marketing
	1. Finance
	1. HRM
	1. IT
	1. BM
	1. LSCM
	1. ERP-SAP

COMBINATION-6	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. BM	1. Marketing
	1. Finance
	1. HRM
	1. IT
	1. OM
	7. LSCM
	8. ERP-SAP

COMBINATION-7	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. LSCM	1. Marketing
	1. Finance
	1. HRM
	1. IT
	1. OM
	1. BM
	8. ERP-SAP

COMBINATION-8	
Four elective papers out of 5 papers	Two elective papers Out of rest 7 groups
1. ERP-SAP	1. Marketing
	1. Finance
	1. HRM
	1. IT
	1. OM
	6. BM
	7. LSCM